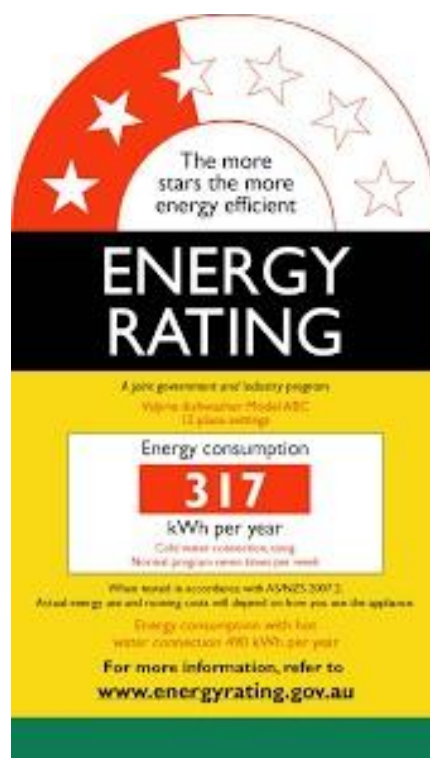


Guide to Mandatory Energy Performance Labelling (MEPL)



(Image shown is for illustration purposes only)

If you import, manufacture, sell, hire, lease, or provide hire purchase of regulated products in New Zealand, you are required to comply with the [Energy Efficiency \(Energy Using Products\) Regulations 2002](#). It is your responsibility to ensure all regulated products meet the MEPL requirements. This document outlines the regulatory requirements for products which have the Energy Rating Label and how to meet them.

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This document is intended as a guide only, please refer to the [Energy Efficiency \(Energy Using Products\) Regulations 2002](#) for full details.

What do I need to do to comply with the Regulations?

Retailers of regulated products are required to:

1. Display the Energy Rating Label correctly when the product is on display (see information below about packaged products),
2. Supply an Energy Rating Label with each product that is sold, hired, or leased.

Importers and manufacturers of regulated products are required to provide an Energy Rating Label with each product that is supplied.

The above conditions must be met for all regulated products that are available for sale, hire, lease, or hire purchase.

What products require an Energy Rating Label?

There are seven products that are subject to Energy Rating Label requirements:

1. Clothes washers
2. Clothes dryers
3. Fridge/freezers, fridges, freezers
4. Dishwashers
5. Televisions
6. Computer monitors
7. Heat pumps/air conditioners

What happens if I don't comply?

If you don't comply, you are liable to a fine not exceeding \$10,000 for each product that is non-compliant.

What if there is no Energy Rating Label provided with the product?

Before you can make a product available for sale, lease, hire, or hire purchase it is your responsibility to make sure it has an Energy Rating Label. If not provided with the product, ask your supplier (sales rep, manufacturer, or importer) for the product's Energy Rating Label.

How to display the Energy Rating Label

All Energy Rating Labels must be clearly displayed on a product at point of sale. There are slightly different placement requirements for each product class:

Clothes washers, clothes dryers, dishwashers

- Attached to the front of the product, or if not possible;
- Attached to the top of the product

Multi-function products, like clothes washer-dryer combos must have an Energy Rating Label for each function of the machine. One Energy Rating Label for the washer function, one for the dryer function. This is also required for multiple dish-drawers (i.e. one Energy Rating Label on each drawer).

Fridges, freezers, fridge-freezers

- Upright products: attached on the upper, outside of the door
- Chest products: attached to the outside of the lid

Multi-function products, like configurable fridges (i.e. can function as either a fridge or a freezer), must display an Energy Rating Label for the primary function. This is the one that uses the most energy (normally the freezer function). An Energy Rating Label for other functions e.g. fridge function, may be displayed.

Televisions and computer monitors

- Attached to the top of the product, or if not possible,
- Attached directly to the screen or mask/frame

It is also acceptable to attach the Energy Rating Label to the frame with a cardboard sleeve (provided by the manufacturer) so that label information faces the consumer rather than an adhesive Energy Rating Label to the screen.

Heat pumps/air conditioners

- On the front of the unit (see more information relating to multiple model displays below)

What about packaged products on display?

Fridges, freezers, fridge-freezers and heat pump air conditioners on display in their packaging must display the Energy Rating Label.

For other products, if a representation of the front of the product is made e.g. the packaging has a picture of the product on it, then it must display the Energy Rating Label.

In other cases where a product is on display, but it is in its packaging (for example, clear plastic wrap), the Energy Rating Label should appear on the outside of the packaging and meet the requirements above.

What makes product labelling non-compliant?

There are two ways a product is deemed non-compliant with the Energy Rating Label requirements:

1. There is no Energy Rating Label. If there is no Energy Rating Label on the product, you cannot make the product available for sale, lease, hire, or hire purchase. “No label, no sale”.
2. There is an Energy Rating Label, but it’s incorrectly displayed. This may occur in the following ways:
 - a. Obscured (hidden, covered, upside-down)
 - b. Not attached to the product
 - c. Model number and/or brand doesn’t correspond to the product
 - d. Only one Energy Rating Label on a multi-function product
 - e. Faded; peeling; illegible; black and white copy

What else do I need to know?

Some other things you need to be aware of that will help you comply:

- An Energy Rating Label is photocopied. Photocopied Energy Rating Labels are acceptable but they must meet the Pantone colour requirements listed in the Standard for that product.
- A model number on the price ticket only partly resembles the model number on the Energy Rating Label. The key identifying information must correspond to the product e.g. fridge brand and size (litres); TV brand and screen size (inches).
- Some high-performance monitors do not need to have an Energy Rating Label. View the monitor product page for further information: <https://www.eeca.govt.nz/regulations/equipment-energy-efficiency/about-the-e3-programme/products-under-e3/monitors/>
- Heat pumps are designed such that multiple models may have an identical outer casing/shell. Your display area may only have one outer casing/shell but your sales material includes the range of models you offer for sale. In this instance, it’s acceptable for all price tickets and their corresponding Energy Rating Labels to be placed on the wall next to the casing/shell that represents the model range.

What if I’m not sure?

More information about regulated products and how to meet your obligations under the Regulations can be found at:

- <https://www.eeca.govt.nz/regulations/equipment-energy-efficiency/how-to-comply-with-e3-product-regulations/>,
- <https://www.eeca.govt.nz/regulations/equipment-energy-efficiency/about-energy-rating-labels/>

If you have any questions, please email us at star@eeca.govt.nz